PREMIERE PERFORMANCES of Hong Kong www.pphk.org

WHENOTONS.
WHONS YOURS.



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J.P.Morgan

Premiere Performances of Hong Kong is financially supported by the Springboard Grant under the Arts Capacity Development Funding Scheme of the Government of Hong Kong Special Administrative Region.













Dear Friends of PPHK

As a small organization we are learning as we go. We have heard from a number of our donors that they would like more information about where their money goes when they support us and what our plans are for future programs.

If there is anything you want to know more about that we have not included do let us know! Its always a pleasure to share our plans for the future.

Concerts

We are committed to ensuring that classical music has a bright future in Hong Kong and we are keen to inspire a love and joy for the art form. So in November of 2012 we launched a new series for kids, PLAY!.

We are also discovering how easy it is to make world class classical music accessible to all. We introduced a new pricing scheme where over 55% of the hall at only \$80. These tickets were the first to sell out and it proved to us that there is a tremendous appetite for the music we present in Hong Kong. Interestingly for us, selling more tickets at this low price meant that we were able to achieve a more positive financial result at the end of the concert and this means a more secure future for PPHK.

Salons

As you know, donors who give over \$8,000 are invited to attend a PPHK salon throughout the year—we use these events as a way to introduce ourselves to people who may have an interest in what we do, and who love to be part of intimate and high quality events. We are always on the lookout for hosts with pianos and enough space for about 40 people for these events, so if you (or someone you know) would like to host a salon do let us know.

Outreach

Following a successful pilot program in November 2012, in the second half of this year PPHK will be continuing its partnership with Musica Viva Australia. We are developing a special in-school education program. In the initial years, we will bring three ensembles from Australia to visit up to 15 schools each, as well as conduct PLAY! concerts. We are committed to this program because we have already seen what an impact it can have. We look forward to keeping you up to date on these plans as they develop.

We could do none of this without your support. We so value the investment that you and our sponsors and government funders are making in the work we present. We want to make sure that we are doing everything we can to nurture this bourgeoning organization's growth. We are the custodians of culture in Hong Kong and together we can make our own small contribution to propelling HK into the upper echelons of world destinations.

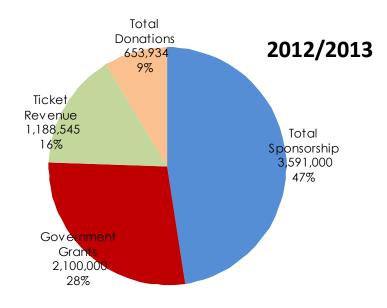
Thank you for your support!

Andree D Jesslon

Financials - Income

The following graphs show the growth in PPHK's various types of income since 2010. You can clearly see the growth in our fundraising from year to year (based on a July 1 to June 30 fiscal year).

Our total income in 2012/2013 was over HK\$7.5 million, which was an increase of over 61% on the previous year's income. This includes sponsorship income for concerts held in the following fiscal year (fall 2013). Just under 50% of our income comes from corporate sponsors, with the majority of our support coming from our title sponsor, J.P. Morgan. Other cash sponsors in 2012/2013 included Hongkong Land, which has sponsored the Chamber Music Festival twice, Gieves & Hawkes and the Mandarin Oriental Hotel Group, sponsors of Helene Grimaud's piano recital. In-kind sponsorship included discounted hotel accommodation for our artists and other services provided.

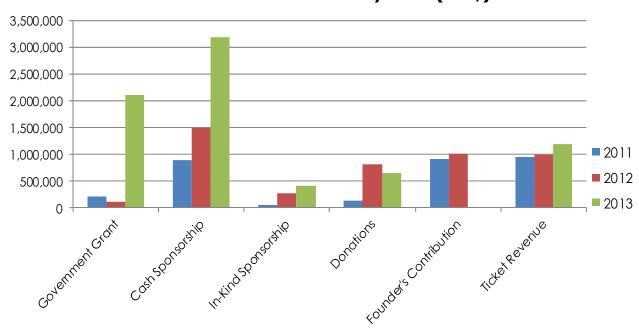


The Government Grants have also increased significantly which is attributable to the Springboard Grant that PPHK received in 2012.

The growth in ticket revenue has increased over the years so we can be confident that our concerts are increasingly valued by the community.

While we have been very successful in growing our corporate sponsorships and government grants, there is a lot of potential growth for our individual fundraising. This is a priority for us to focus on in the coming year.

Income over the last three years (HK\$)



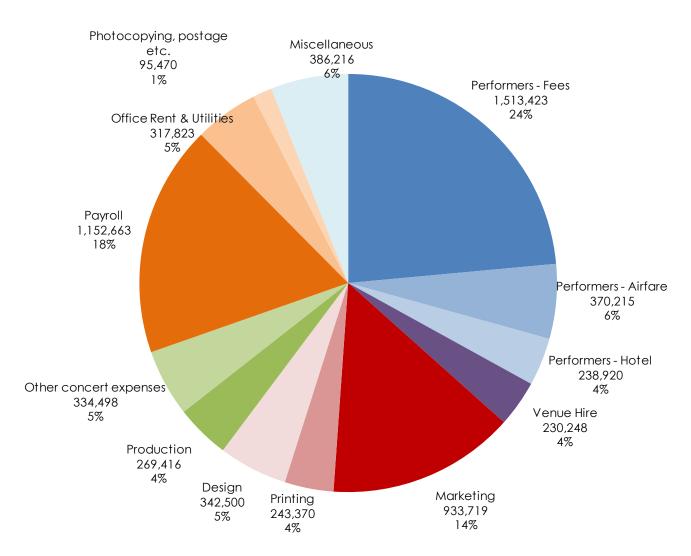
Financials - Expenses

PPHK's expenses for 2012/2013 totalled around HK\$6.4 million. This was a 24% increase on the previous year's expenses. PPHK spends 34% of its budget on artists' expenses to bring the best in the world to Hong Kong and a further 15% on direct concert expenses like production and 4% on venue hire. This means that a total of 49% of our expenses go towards putting on concerts before we actually try to sell any tickets or run the organisation. This shows that half of your donations go directly to the artists and the concert expenses.

Marketing, design and printing of promotional materials for our concerts equates to 23% of our expenses. This is a significant number. We have recently formed a Marketing Committee to give us some guidance on our approach to marketing. If you have any great ideas for how to promote our concerts, we would love to hear from you.

Payroll and office costs account for 24% of PPHK's expenses. The PPHK team has now grown to 5 full time staff members (see page 19 to meet the PPHK team). In May 2013 we moved into our first real office in Wanchai.

Expenses 2012/2013 in (HK\$)



A year of music!

PLAY! Family Series Launch!

Last year, we launched the PLAY! Family Series under the guidance of Artistic Director Haylie Ecker. This concert series is especially designed to inspire primary school students and their families. We want to get children excited about going to concerts, listening to and learning about music, and maybe even practicing their instruments! The concerts are one hour in length at family-friendly times and are more interactive than a typical classical music concert.

In our first season, we had four sensational concerts:

Alpin Hong, piano recital Carnival of the Zodiac Brooklyn Rider, string quartet Freddy Kempf, piano recital

Alpin Hong, piano 3pm Sunday 4 November 2012 | Concert Hall, HKAPA

Called classical music's "Pied Piper" for his unique ability to

energize and excite kids, Alpin Hong was the perfect performer to launch our PLAY! series to a capacity crowd.



Carnival of the Zodiac

3pm Sunday 20 January 2012 | Jockey Club Amphitheatre, HKAPA

Combining Saint-Saens beloved Carnival of the Animals with original music from Dobrinka Tabakova, this rousing tribute to the Chinese Zodiac, complete with new verses written by Hong Kong students had everyone on their feet yelling Gung Hey Fat Choi!

[We] absolutely revelled in the superb performance.

Tony Webster

Assistant Director of Studies

PLK, Sprouts Foundation & FCC Education Services Centre

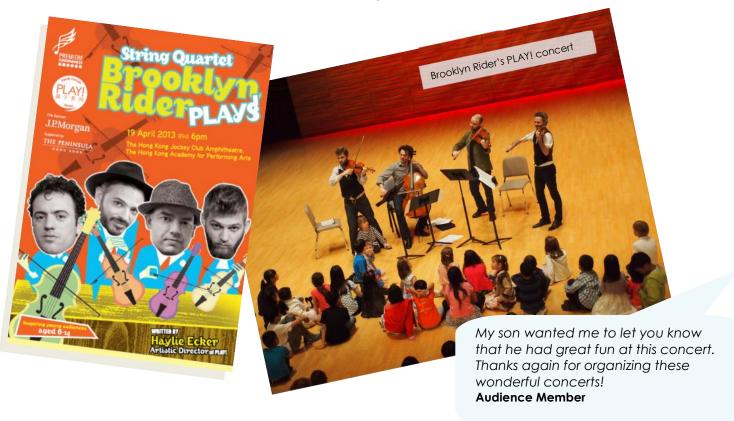




Brooklyn Rider PLAYS!

3pm Sunday 19 April 2013 | Jockey Club Amphitheatre, HKAPA

The amazing string quartet Brooklyn Rider welcomed kids down to sit with them on the stage, while they demonstrated their instruments and different musical genres.



Freddy Kempf PLAYS! Pictures at an Exhibition

3pm Sunday 26 May 2013 | Concert Hall, HKAPA

Acclaimed pianist Freddy Kempf played Mussorgsky's Pictures at an Exhibition accompanied by a video montage of artwork that was created by kids in Kids Gallery's amazing art classes. It was art inspired by music, inspired by art!



Artists in Solo Recitals



Premiere Performances Presents: Recital Series

Maxim Rysanov, viola

8pm Thursday 20 September 2012 | Concert Hall, Hong Kong City Hall

PPHK presented Maxim Rysanov in collaboration with the Hong Kong Sinfonietta. This was the first ever collaboration of this kind between two arts organizations in Hong Kong.

This concert was just singled out by the SCMP's 2012 Year End Roundup as one of the top three classical music concerts of the year in Hong Kong (The Review, SCMP, Dec 30, 2012).

Brooklyn Rider, string quartet

8pm Tuesday 18 April 2013 | Ampithetheatre, HKAPA

Returning to Hong Kong for their second recital for PPHK, American string quartet, Brooklyn Rider, again delighted audiences with their "genre defying" music. Particularly memorable was their performance of an original composition by second violinist, Colin Jacobson, *Three Miniatures*. Their mostly contemporary program was met with a standing ovation from their loyal Hong Kong fans.

It created a wonderful atmosphere of mystery and delight – and when coupled with the quartet's power and passion, created an all-consuming musical experience which was something altogether unique and special.

TIME OUT HONG KONG, Nina Plapp





Freddy Kempf, piano

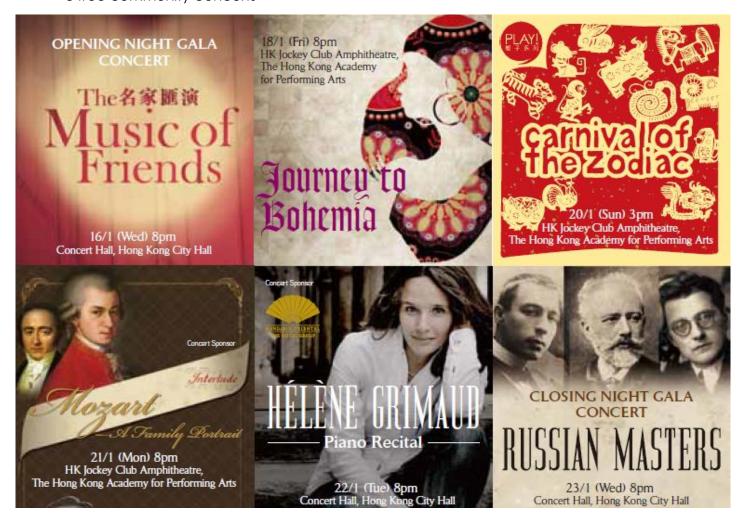
8pm Thursday 27 May 2013 | Concert Hall, Hong Kong City Hall

PPHK introduced a new ticket pricing structure with this concert that was met with such enthusiasm from Hong Kong audiences that we have rolled it out across the series. Our decision to make the best classical music concerts accessible to all, by pricing the majority of the hall at just \$80, has uncovered a new and passionate audience for PPHK. Freddy Kempf was the perfect artist to introduce this new scheme and both audiences and critics unanimously revelled in the mastery of his performance.

...delightful touch and streaming flow opens the evening magnificently.

The 4th Hong Kong International Chamber Music Festival 2013 took place in January 2013. During the Festival, there were:

- * 50 events over 10 weeks
- * 25 visiting musicians and 10 local musicians participating
- over 7000 people attending various Festival events, including:-
- over 130 local music students and amateur musicians participating in Festival Outreach & Education events
- over 3,650 tickets sold to Festival performances
- over 3,000 people attending Outreach & Education events in January 2013
- over 1,500 primary school students watching Festival artists perform
- * 43 events that were free and open to the public
- * 18 chamber music and instrumental masterclasses and workshops for music students, amateur and professional musicians
- * 9 in-school performances by international ensembles in local Hong Kong schools
- * 8 free community concerts





the coming year

2013-2014 Season

Date	Venue	Performer	Series
3 November 2013 (Sun)	HKAPA Concert Hall	Lucille Chung, piano & Alessio Bax, piano	PLAY! Family Series
5 November 2013 (Tues)	City Hall Concert Hall	Lucille Chung, piano & Alessio Bax, piano	Recital Series
17 November 2013 (Sun)	HKAPA Concert Hall	Musica Viva Ensemble: The World According to James (jazz quartet)	PLAY! Family Series
15 January 2014 (Wed) Opening Night Gala	City Hall Concert Hall	Festival Artists	HKICMF 2014
16 January 2014 (Thurs) Brahms and the Great German Lineage	HKAPA Amphitheatre	Festival Artists	HKICMF 2014
17 January 2014 (Fri) Happy Hour Concert @ 19:00	HKAPA Amphitheatre	Festival Artists	HKICMF 2014
19 January 2014 (Sun) Brahms and the Hungarian Spirit	HKAPA Amphitheatre	Festival Artists	HKICMF 2014
21 January 2014 (Tues) Vadim Repin & Friends - Russian Masterworks	City Hall Concert Hall	Vadim Repin & Festival Artists	HKICMF 2014
23 January 2014 (Thurs) Closing Night Gala	City Hall Concert Hall	Festival Artists	HKICMF 2014
16 February 2014 (Sun)	HKAPA Concert Hall	Musica Viva Ensemble: The Chambermaids	PLAY! Family Series
9 April 2014 (Wed)	City Hall Concert Hall	Mei Yi Foo, piano	Recital Series
11 May 2014 (Sun)	Venue TBD	Musica Viva Ensemble: Sousaphonics	PLAY! Family Series
20 May 2014 (Tues)	City Hall Concert Hall	Ning Feng, violin & Javier Perianes, piano	Recital Series
5 June 2014 (Thurs)	HKAPA Amphitheatre	New Dutch Academy	Recital Series
8 June 2014 (Sun)	HKAPA Amphitheatre	New Dutch Academy	PLAY! Family Series

Artists in Solo Recitals

Alessio Bax & Lucille Chung, piano duo
8pm Tuesday 5 November 2013 | Concert Hall, Hong Kong City Hall



The real life marriage of two great concert pianists, Alessio Bax and Lucille Chung, has led to one of the best piano duos of this generation.

A musical love story, Bax and Chung first met at the 1997 Hamamatsu Competition. In 2003, the Ottawa Chamber Music Festival had the brilliant idea to have them perform as a piano duo at the National Arts Centre for their Piano Extravaganza, where their performance was hailed as "a lucid and deeply moving musical experience" (American Record Guide).

Their rapport, colouration, simultaneous chording and transparency of textures is remarkable, and the whole thing has a joyous feeling of delight in youthful virtuosity.

MUSICAL POINTERS, UK

Artists in Solo Recitals

Mei Yi Foo, piano

8pm Wednesday 9 April 2014 | Concert Hall, Hong Kong City Hall

Winner of the Best Newcomer of the Year award, Mei Yi Foo dazzled critics and audiences at the prestigious BBC Music Magazine Awards 2013 with her 'liberating' and 'virtuoso display' (The Times). Her 'distinct character as a player' (The Independent) combined with her 'personal, intelligent and unique interpretation' (La Opinion Granada) continues to captivate audiences across Europe, the Americas, and Asia. Mei Yi has been hailed 'a pianist to watch' by BBC Radio 3 and 'Rising Star' by International Piano; according to a recent review on The Arts Desk, David Nice wrote, 'her genius is now unquestionable'.



Ning Feng, violin & Javier Perianes, piano 8pm Tues 20 May 2014 | City Hall Concert Hall





Two of the most impressive young artists in the classical music world today, Ning Feng, violin and Javier Perianes, piano, are partnered together for the first time for this special concert. Premiere Performances presented both of these remarkable musicians' Hong Kong debut and has bought them together for a sublime musical partnership.

The New Dutch Academy 8pm Thursday 5 June 2014 | Jockey Club Amphitheatre, HKAPA

The New Dutch Academy (NDA) is an international award winning ensemble specialising in early music, performing on period instruments. For their Hong Kong debut, they will bring a seven piece ensemble to perform music of Bach and his contemporaries.



PLAY! Family Series



Lucille Chung, piano & Alessio Bax, piano duo

3pm Sunday 3 November 2013 Concert Hall, HKAPA

Lucille and Alessio will perform Stravinsky's *Petrushka* with a specially created puppet show by Hong Kong company, Foggy Sound Garden.

The World According to James, jazz 3pm Sunday 17 November 2013
Concert Hall, HKAPA

Jazz ensemble The World According to James will perform standards and stand outs to inspire a love of jazz in Hong Kong families.





The Chambermaids, wind quintet
3pm Sunday 16 February 2014
Concert Hall, HKAPA

This all female wind ensemble will play everything from Mozart to Superman to show just how fun music can be.

The Sousaphonics, brass quartet 3pm Sunday 11 May 2014 | Venue TBD

Bringing Carnival to the concert hall, The Sousaphonics will have toes tapping and the kids smiling.





New Dutch Academy, baroque music 3pm Sunday 8 June 2014 Jockey Club Amphitheatre, HKAPA

The New Dutch Academy will bring a bit of baroque Black Magic to Hong Kong straight from Dutch folktales.

Chamber Music Festival

Gala Concerts

Opening Night Gala

8pm Wednesday 15 January | Concert Hall, Hong Kong City Hall

This Gala concert opens the 5th Hong Kong International Chamber Music Festival with some of the finest chamber music ever written. The concert celebrates master musicians performing master compositions including Mendelssohn's beautiful octet and Brahms's vivacious piano quartet. This launches the Festival with such distinction that it cements its place in the upper echelons of world music.

Vadim Repin & Friends -Russian Masterworks

8pm Tuesday 21 January | Concert Hall, Hong Kong City Hall



A true virtuoso, Vadim Repin is one of the great violinists of our time. In addition to being a superb soloist, Repin is also a consummate chamber musician.

Performing a duo with the Festival's Artistic Director, Cho-Liang Lin and showcasing chamber works by his Russian compatriots with top Festival musicians, this concert will reveal the depths of Russian music's passion and leave audiences breathless.

..a work of personal energy, emotion, vying with the large orchestra, exploding with rhythmic sforzandi.

we were breathess, Mr. Repirt seemed perfectly cool. More than a tour de force, this was a celebration of violin playing itself.

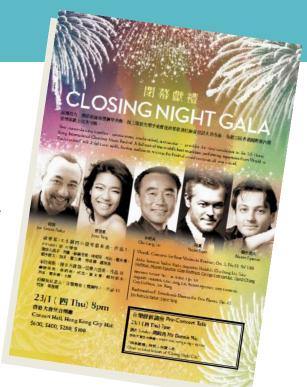
CONCERTONET.COM

Closing Night Gala

8pm Thursday 23 January Concert Hall, Hong Kong City Hall

Two pianos dancing together - spontaneous, synchronised, spectacular – provides the vivid conclusion to the 5th Hong Kong International Chamber Music Festival. A full cast of the world's best musicians performing repertoire from Vivaldi to Rachmaninoff will delight and uplift, leaving audiences wishing it could be a Festival all year round.





Chamber Music Festival

The Great Lineage

8pm Thursday 16 January |

Jockey Club Amphitheatre, HKAPA

Personal turmoil and family drama, jealousy, mistrust and insecurity has created some of the most beautiful music of the 19th century. This concert explores how three of the greatest musical minds, Beethoven, Schumann and Brahms influenced and provoked one another into creations of inspiration, hope and beauty. Haunting solos and intricate ensemble works make this concert a stand out in the Festival program. Sponsored by classical music website Interlude





Happy Hour
Concert
7pm Friday 17 January |
Jockey Club Amphitheatre, HKAPA

Perfect for busy urbanites! The Happy Hour Concert presents the perfect opportunity to squeeze a culture fix into the beginning of the weekend with a concert performed by some of the world's top musicians. Best loved works by Mozart and Schubert are featured alongside Roger Zare's Geometries, the winner of the Audience Prize at the 2013 Intimacy of Creativity. This concert is for those who are never too busy for the best.

Brahms and the Hungarian Spirit 20:00 Sunday 19 January | Jockey Club Amphitheatre, HKAPA

Soaring glissandi and rhythmic drive ignite the fire of the Hungarian folk tradition. Weeping cello solos and virtuosic high register violins pull on the heart strings like only the gypsies know how.



Outreach Plans

Chamber Music In School



Following the success of the pilot of this program in November of 2012, PPHK is embarking on an exciting partnership with Music Viva Australia to bring their world class in-school chamber music education program into Hong Kong schools. Over the coming 12 months, PPHK will bring three separate professional musical education groups from Australia to train over 50 teachers and visit at least 15 schools each, as well as conduct family concerts. We are aiming to reach 45 schools, 150 teachers and over 12,000 students. The schools visited through this program represent a cross-section of the

socioeconomic spectrum of Hong Kong. All schools are charged an admission price for participating in the program on a sliding scale where international and private schools will be charged \$10,000/school and government and direct aided schools are charged \$2,500.

The Program Includes:

- A two hour professional development workshop for up to two music teachers from each school by a specially trained Musica Viva Music Educator
- A one hour in-school live performance in English for up to 250 students by a Musica Viva ensemble
- A one hour students' workshop for up to 40 music students with Musica Viva ensemble musicians
- Interactive digital music educational resources, providing content for classroom lessons for both before and after the performance to be used on a computer or smart whiteboard
- A one year membership in Club Allegro for students and teachers, enabling students and their teachers to attend selected concerts presented by PPHK





Festival Community Outreach

Additionally, of course we will also have a range of community engagement activities around the upcoming Hong Kong International Chamber Music Festival—we will update the details of these plans, which will include masterclasses, free concerts and public talks, as the information becomes available. Keep an eye on www.pphk.org for updates.





Festival Repertoire

Wednesday, Jan 15 City Hall, Concert Hall Opening Night Gala

Schumann Adagio & Allegro, Op 70 (9') Jian Wang & Jon Kimura Parker

Brahms Piano Quartet in C minor, Opus 60 (35') Cho-Liang Lin, Toby Hoffman, Gary Hoffman & Jon Kimura Parker

Mendelssohn Octet, Op 20 (32') Akiko Suwanai, Cho-Liang Lin, Maxim Rysanov, Gary Hoffman & the Miró Quartet

<u>Thursday, Jan 16 Academy for Performing Arts</u> <u>The Great Lineage</u>

Schumann A minor Violin Sonata, Op 105 (17') Augustin Hadelich & Joyce Yang

Beethoven Quartet in C major, Opus 59, No. 3 (31') Miró Quartet

Schumann Three Fantasy Pieces, Op 73 (9') Burt Hara & Jon Kimura Parker

Brahms Sextet in G major, Op 36 (40') Miró Quartet, Toby Hoffman & Jian Wang

Friday Jan 17 Academy for Performing Arts Happy Hour Concert

Roger Zare - Geometries (Winner of Audience Prize @ Intimacy of Creativity 2013)

Roger Zare, Cho-Liang Lin, Burt Hara & Jian Wang

Mozart Kagelstatt Trio

Maxim Rysanov, Burt Hara & Evelyn Chang

Puccini Crisantemi Schubert Quartettsatz Miró Quartet

Sunday, Jan 19 Academy for Performing Arts Brahms and the Hungarian Spirit

Kodaly Duo for violin & cello (24') Augustin Hadelich & Gary Hoffman

Brahms Piano Trio in C major, Opus 87 (28') Akiko Suwanai, Jian Wang & Joyce Yang

Brahms Clarinet Quintet, Op 115 (47') Burt Hara & Miró Quartet

Tuesday, Jan 21 City Hall, Concert Hall Russian Masterworks with Vadim Repin and Friends

Prokofiev Sonata for Two Violins in C major, Op 56 (15')

Cho-Liang Lin & Vadim Repin

Shostakovich Piano Trio in E minor, Op 67 (26') Jon Kimura Parker, Vadim Repin & Gary Hoffman

Taneyev Piano Quintet, Op 30 (45') Joyce Yang, Vadim Repin, Augustin Haedlich, Maxim Rysanov & Jian Wang

<u>Thursday, Jan 23rd City Hall, Concert Hall</u> <u>Closing Night Gala</u>

Vivaldi Concerto for four Violins in B minor, Op 3, RV 580 (10')

Akiko Suwanai, Vadim Repin, Augustin Hadelich, Cho-Liang Lin, Toby Hoffman, Maxim Rysanov Gary Hoffman, George Lomdaridze & David Chung

Brahms Sextet in Bb major, Op 18 (34') Augustin Hadelich, Cho-Liang Lin, Toby Hoffman, Maxim Rysanov, Gary Hoffman & Jian Wang



Get Involved

PPHK has a full time staff of six people and a hard working roster of volunteers and interns who help out the organisation. If you have any interest in being more involved in PPHK don't hesitate to contact us and to find out about what you can do.

Board of Directors

PPHK's board of directors is responsible for the sign off of the annual accounts of the orgasation as well as ensuring that PPHK stays to its strategic vision. Each member has a fundraising obligation. We are very proud of our extremely distinguished board and are excited about the contribution this new group will make to the organisation.

Andrea Fessler, Chair Anne Farlow Alain Le Pichon Ada Tse Clara Wu Tsai

Executive Committee

The Executive Committee is a sounding board for the Executive Director of PPHK. They offer advice and guidance on new project and decisions and are called on individually and as a group to give feedback. The group has diverse skills and experience and meets quarterly.

Leslie Brille
Ember Deitz Goldstein
Amy Lamotte
Stacey Morse
Sohee Park
Chrissy Sharp

Fundraising Committee

Each member of the Fundraising Committee has special skills, experience or interest in fundraising. The committee does not have any personal fundraising obligation but assists with strategy and implementation of Fundraising procedures.

Ember Deitz Goldstein Alison Harbert Amy Moore Bruce Salzer

Marketing Committee

A team of expert marketers from different industries has assembled to give PPHK guidance and advice on our marketing strategies and approach. The team has recently helped PPHK develop a brand template so that our marketing is consistent across our various series.

Vivian Bao William Du Judy Lam Eric Landolt Annie Liang Treena Nairne Joanne Ooi

Staff

Andrea Fessler, Founder and Executive Director Kylie Anania, Development Manager Henry Leung, Outreach Project Manager Lucy Choi, Programme & Finance Manager Karrie Chung, Box Office & Programme Manager Johnny Yip, Arts Administration Officer



